El Excéntrico

Magazin Social, Fotográfico Latino-Americano

HUMBERTO GARCIA
Director

AÑO 15, Num. 15 | MAYO 20, 1965 | SAN JOSE 10, CALIFORNIA



Starlet Maria Eugenia Sanmartin

Heritage Realty

ATENCION

Para todas las personas afectadas en el area de la escuela GARDNER tenemos propiedades de venta cercas de ese distrito.

Ademas tenemos casas de Todos Precios y Tamaños en toda el area del condado de Santa Clara. Llamenos antes de Comprar.

Tenemos propiedades desde

$100 de E N T R E



Para un Buen Trato llame a Blas Ventura o a Oscar Martinez quien le atenderan en español.

271 - 0900 1262 E. Hamilton Ave.



DON la encantadora GAY y ART MARTINEZ lo atenderan con toda cortesia y esmero.

Art Martinez MENS WEAR

La Tienda del Caballero Elegante

ULTIMOS ESTILOS en ROPA para CABALLERO

Silk & Wool 1 Button CONTINENTAL SUITS

Vistase de PIES a CABEZA en ART MARTINEZ
Continental and Ivy Suits SPORT COATS
Ropa INTERIOR CORBATAS SOMBREROS
ROUGH RIDER - Slacks and Sport Coats

Pendelton Shirts

Abierto los Lunes, Juev.-Vier. hasta las 9:00 p.m.

INTERNATIONAL and Bank of America Chg. Plans

Art Martinez

CY 3 - 3236 290 S. FIRST ST.

G. M. Russell Used Cars

Buenos Carros - Precios Justos

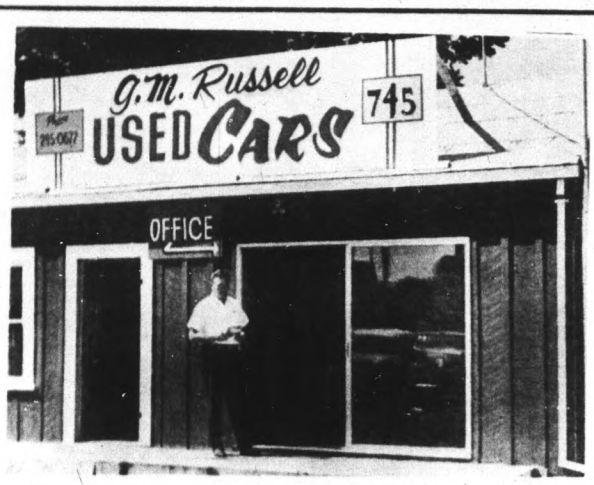
Aqui no dudamos que Ud. encontrara el carrito que tanto ha buscado en BUENAS Condiciones y a un PRECIO JUSTO.

ABIERTO LOS SIETE dias de la SEMANA
Lunes a Viernes 8:30 a 9:00 p.m.
Sabados y Domingos 8:30 a 7:00 p.m.

Facilidades de Pago

100% FINANCIAMIENTO si Ud. DESEA !

295 - 0677 745 S. FIRST ST.



El atento gerente de este excelente lote de CARROS USADOS Señor BILL RUSH Le ayudara hacer una BUENA COMPRA.



Ben Gutierrez

Gte. Programas en Español Radio Amistad K. P. E. R.



EXCENTRICO se complace en presentar en sus planas a esta personalidad de la Radio

BEN GUTIERREZ

Gerente de los programas en Español de K. P. E. R. Radio Amistad en Gilroy, California

Deleita a millares de personas con su programa

RANCHERIAS ALEGRES

Todos los dias de 6:00 a. m. a 8:30 a. m.

Ben ha prestado sus servicios en esta estacion desde su fundacion hace 7 años y medio

Es miembro del plannning commission de la cd. de Gilroy, miembro del Club Rotario y el C. S. O. tambien de esa ciudad.

Esta popular estacion de RADIO cuenta con Programas en ESPAÑOL todo el dia Domingo.

Lamentamos participar a nuestros lectores que el dinamico Ben sufrio un accidente el pasado 28 de Abril quebrandose el cuello.

Humberto Garcia director de EXCENTRICO y personal le desean un rapido y completo alivio.



CLUB San Felipe

Candy Veliz

SF ELECTS JOE FLORES PRESIDENT

Club San Felipe held elections last week and this is the result:

PRESIDENT - JOE FLORES
Shows great promise

VICE PRESIDENT - FRED FLORES
Good back up man

HISTORIAN-SECRETARY - RAY BARRON
With a pencil and a camera they don't come any better

SGT. AT ARMS - JOE CAMARILLO
You breath and this guy fines you!

PUBLICITY DIR. - CANDY VELIZ
Don't say anything you don't want printed in front of him.

PROPERTY CHM. - GREG GLORIA
Hang on to everything you own or Perry will be claiming it for the club.

SOFTBALL MGR. - JOE GONZALEZ
If it's about softball Joe knows it. We wish him and his boys lots of luck.

ATHLETIC DIRECTOR -
This position is pending. Because the boys want a certain gentleman and he wasn't present at the last meeting. We certainly hope that he accepts the office - Good Good Man!!

PEOPLE THAT MAKE NEWS

Sugar Zamora missed a perfect chance of being a hero. He refused to intervene when a certain young lady got smacked right on the kisser by an unknown gentleman in one of our local nite clubs. Sugar, you goofed!!!!!!

* * *

The time is here to buy furniture - the place is the Furniture Discount House on 82 E. Santa Clara Street - NOT GOOD - NOT BETTER - BUT THE BEST DEALS IN TOWN - Come in and see our Manager Joe Sanchez, our new salesman with the looks Pete Rojas (you can call him Pedrito, he doesn't mind) or myself - or any other salesman. We appreciate it. Thank you.

* * *

THIS 'N THAT

Club San Felipe Formal Dance will be on July 31, 1965 at the Sainte Claire Hotel. LOS ELEGANTES will play.

Savoy's on North 10th Street is the place to go for a nice, cold, cold beer.

Softball in the UCC League started on Sunday, May 16th.

SAN FELIPE 3 BACHELORS 6

What is B. P. doing in the local nite clubs alone? She is suppose to say I do soon - I hear tell, OKIE.

Whatever you do don't say "Yes, it is" if Connie Garza is around.

UCC League Dance on June 12th. Los Norteños will play.

Kilo Rabago getting too social.

* * * * *

S. V. and A.M. went bowling with Willie Vargas and Tony (last name - no sabe). There's no stopping S.V. What the lady wants, the lady gets!

Carmen Molina at the Rebozo drinking coffee. No food. She is on a diet.

Oscar Vazquez and Lupe Rodriguez with stars in their eyes. I wonder if this is it!!!!!!

Gloria Castro going very very steady with Oscar Martinez. Two real nice persons, yes indeed.

ULAC Installation Banquet on June 12th. See any club member for tickets.

Frank (La Gata) Dominguez doesn't have four legs anymore. Just two.

Haven't seen Leo Perez or Joe Hernandez lately. I wonder how they are doing. Whatever it is, don't pick on Jess Sanchez, pick on Kilo.

Maria's Nite Club soon to reopen. Paul Gary can't wait for THE DAY. He does not like the idea of being unemployed.

If you want to dance after hours go to El Tropical - The Jordan Five, Steve and Bonie, Wally, Ray Martinez and a paddy make nice rock, rock, around the clock.

Ya estuvo con mis simplesas --

FINIS - Candy

Humberto Garcia
DIRECTOR

El Excentrico

CY 2 - 4273 195 DEVINE ST. SAN JOSE, CALIFORNIA

Delgado - Figueroa





La Señorita BETTY FIGUEROA hija de los esposos Sr. y Sra. Manuel Figueroa contrajo nupcias con el caballero RIGO DELGADO hijo de los esposos Sr. y Sra. Antonio Delgado en solemne ceremonia religiosa en la Iglesia Grace Baptist marcando el reloj las 4:00 de la tarde en esta ciudad de San Jose, California. La Recepcion se verifico en el I.E.S. Hall asistiendo mas de 350 invitados. Su LUNA de MIEL la disfrutaron en el bellisimo puerto de Monterey ya su regreso establecieron residencia en esta.

Ambos son nativos de San Jose, California. En la grafica: de iz. a der: Rudy, Robert, Johnny Sippy, Tony, Louis, LaVanne, Kathy, Margarita, madrina, Jose - padrino, Lourdes, Ires, Magi y los pajecitos Tommy y Nickie.

LEITER STUDIO.

Park Cafe

MEXICAN and AMERICAN DISHES

ABIERTO de 6:00 a.m. a 7:00 p.m.
Sabados y Domingos hasta las 2:00 a.m.



CHILES RELLENOS . . . 85c

Incluye Ensalada, Sopa de Arroz y Frijoles
Una verdadera delicia es la especialidad de la Casa son al estilo MICHOACAN.
Margarito Garcia, Prop.
Se localiza Entre la calle Primera y Market

CY 7 - 1030 56 W. ST. JOHN ST.

Ye Olde Pawn Shoppe



PRESTAMOS DINERO en PRENDAS

PRESTAMOS y VENTA de Rifles, Relojes, anillos Herramienta, Camaras, Radios etc.
REPARACION de RELOJES
Abierto Lunes a Sabado de 9:00 a 6:00 p.m.
Victor su joven propietario le atendera con toda cortesia demostrandole las muchas gangas.
A unas dos puertas del Teatro Liberty

CY 7 - 5142 75 S. MARKET ST.

Amigos Anonymous



Paula Ponce

Saludos Amigos:

Pues, como ven ya se esta acercando el verano, y ya casi es tiempo de que salgan para Mejico los Amigos Anonimous. Todavia hay muchas preparativas antes de salir, y hay mucho trabajo que terminar antes de salir.

Tenemos en el calendario para el dia Sabado 22 o 29 de Mayo una presentacion de tapas fotograficas a las 11 de la mañana.

La presentacion sera en Español y la publicidad se hara una semana antes de esta presentacion en el cine Liberty donde tambien se llevara acabo esta presentacion. Esta presentacion esta abierto a todo el publico con motivo de darles otra oportunidad a que conozcan el trabajo de estos estudiantes. Tambien quisiera tomar esta oportunidad para recordarles de que todavia hay tiempo para comprar sus boletos para el sorteo que se llevara acabo el dia 31 de Mayo, con el gran primer premio de siete dias en Hawaii para dos personas, o el segundo premio de dos dias en Las Vegas, Nevada, para dos. Los boletos solo cuestan 50 centavos cada uno.

* * *

With less than a month to go before the date of departure, the race is on to complete all those last minute preparations. Right about now we have many a sore-armed amigo who are suffering through the series of shots which go along with the trip to Mexico. There are still those who are cramming in all the Spanish they can get, and others working frantically to settle things at home before taking off, but even with all the details, sight of the big picture must never be lost. We still have many a person working on fund raising projects as well as equipment and supply raising projects.

There is also a program planned for the Spanish-speaking people of the community. There will be a slide show presentation set tentatively for Saturday the 22 or the 29 of May. Publicity will be concentrated with an information booth set up a week ahead at the Liberty Theatre where the presentation will be. Feel free to stop by and learn more about us during that week and at the slide show. I would also like to take this opportunity to remind you that there is still time to buy a ticket for the drawing to be held on May 31, 1965. The first prize is a seven day trip for two to Hawaii and 2nd prize is a two day trip to Las Vegas for two, and the tickets are only fifty cents each.

Gracias, en antemano por su respaldo.

Paula Ponce
Graham Hall Room #102
University of Santa Clara

Los establecimientos que anunciamos son de responsabilidad

ELECT *Andy Diaz*

Alternative Committeeman



June 8th thru June 10
1965
UAW LOCAL 1364
Labor Temple Union Hall and Office
45201 Fremont Blvd.
Freemont, California

FOR SOUND CONSTRUCTIVE RESPONSIBILITY
Union Management, Human Relations
Honesty and Sincerity
VOTE DIAZ

DiscOrama

Gran Venta de DISCOS durante Mayo

ABIERTO LOS DOMINGOS

Top Hits . . . $2.47

LONG PLAYING RECORD ALBUMS
Que normalmente se venden por $3.98
Durante el MES de MAYO solamente $2.47

TODOS SON TOP HITS !





Top Hits . . . $2.47

RECUERDE estos Son Albums de
LARGA DURACION.
TODOS SUS ARTISTAS FAVORITOS !



Gran Venta de DISCOS

DiscOrama

Tel. 286 - 5838 **235 S. FIRST ST.** **San Jose, Calif.**



A Voice

MARIA
REYES

I thank Mr. Humberto Garcia for giving me the opportunity and pleasure of writing for EL EXCENTRICO. Most of all, I would like to thank Mr. Andrew Diaz for recommending me to Mr. Garcia as his successor.

As I begin this column I am reminded of the many misgivings I had even before I definitely decided to do it. However, my misgivings were doubled by some people who told me to forget about the whole thing, because it would bring me a lot of problems; it would be a waste of time; it would bring me a lot of enemies; and because there was no gain in it.

Yes, it will bring me problems. The problem will be to find a topic and the difficulty in writing about it. Mr. Diaz was wrong, I am not a writer, at best I am a scribbler; nevertheless I hope to do justice to the topic I choose to write.

How can I waste my time doing something like this if in doing it I gain some self-knowledge? No, it will not be a waste of time. Writing these articles will force me to think about, and question, our national traditions, both Mexican and American.

This does not mean that I will write only on these subjects or on them at all.

These traditions are like the outline of a painting; we are asked to add the colors and most of us leave them as they are, thinking perhaps that these outlines constitute the painting.

Unfortunately not all have received traditions or values to go by. So part of my self-knowledge will come from questioning the traditions that I was too eager to accept; those that were accepted after some deliberation, and those that were never accepted. I was fortunate, I was not thrown into the world, without anything to go by.

If these articles bring me enemies, that is fine as long as they do not bring me the wrong kind of friends. By the wrong kind of friends, I mean the flatterers who do not find anything wrong with my writing or with my ideas.

I have felt no sting in being a Mexican; only in being a human being. In this I am sure everyone is alike. For somehow, by nature, or by God, we are asked, rather, we are ordered to live. It is up to us to interpret that order.

By living I do not mean mere existence or the discharge of routines. I mean a life that is aware of itself, of the totality of pain and pleasure. A life that does not lick its wounds will not let them become infected--with hate. Therefore, I will not give you targets to hate; because they will merely make you lick your wounds. I want you to cure your wounds. I am not a doctor, there are no pills here, there is merely a voice.

Not all the articles (if I am still writing the second one) will be serious. Life is too full of ridiculous moments to be serious about us, so why should we be serious about her? I have such a good sense of the ridiculous that my laughter has stopped me from committing so called sins. For as soon as I am about to tell a big lie my inner laughter, not an angel at all, begins. So I tell the truth and soon another kind of laughter begins. Could it be the devil laughing? And at Me!

-- Maria Reyes

Obtenga su Revista EXCENTRICO
en las tiendas que aqui se anuncian



Directors Coats Cuta Away
Bridal Hoopskirts
Fur Stoles



ALL NEW ---
Dinner Jackets, Pants,
Shirts, Cummerbunds
Suspenders
and Accessories

$8.50

Daily 8 to 6:00 p.m. Mon. & Thurs. 'til 9
Sunday by Appointment.

Ida's TUXEDO RENTAL

CY 2 - 9102 380 S. First St.

Bill Stuart PONTIAC

Offers only the Best Buys on a New or Used Automobile

●●●●●

Here are a Few Examples of our FAIR PRICES!

* * * * * * * * * *

'63	IMPALA SUPER SPORT	$1995
'62	CHEV. BEL AIR 2 DOOR	$1295
'61	CHEV. IMPALA CONVERT.	$1395
'61	FORD GALAXIE	$ 895
'61	FORD FAIRLANE 500	$ 695
'58	CHEV. HALF TON PICKUP	$ 595
'64	PONTIAC SEDAN	$1995
'60	FORD CONVERTIBLE	$ 895
'61	RAMBLER STATION WAGON	$ 895
'60	CHEV. WAGON	$1095
'59	FORD GALAXIE 2 DOOR	$ 595

* * * * * * * * * *

NO DOWN PAYMENT
PLAN AVAILABLE

Bring Copy of This Ad
For These Prices

HERE we have no high pressure methods, no fast talking salesmen or tricks to force you to buy.

YOU pick out the car you want (all of our cars are windshield priced) and carefully look it over, drive it, and decide if it is the one you want.

THEN -- one of our courteous salesmen will work out the down payment and the monthly payments without mortgaging your home or furniture.

WE would like to prove to the Mexican American people that there is still an old fashioned way of buying that will save you money and get a better car.

WHY NOT come on out and let us prove it? We always have an excellent selection of used cars and trucks from $195 & up plus a large selection of new cars with the exclusive wide-track design built by the Pontiac Division of General Motors.

- Interpreters Available -

One third

of our

Employees

are of

Mexican descent



Tel. 356 - 4101 625 Blossom Hill Rd. Los Gatos



UNION CITY NEWS

Simon Villa

COMPAÑEROS OBREROS MIEMBROS DE LA UNION DE LABORES LOCAL #304 DE HAYWARD, CALIFORNIA

ALERTOS!!

Damos a conocer lo siguiente:

Primeramente hay que divulgar algo de interes para todos los miembros concientes de nuestra union.

Que cosa? Que el candidato para Agente de Negocios (Business Agent) de la planilla independiente, siendo de los nuestros, aun resigno por la sencilla razon que se le concedio el capricho de cambiar oficinas en cada junta que habia.

Es de creerce y esta visto que a este hombre, el grupo que esta ahora en el poder le ofrecieron algun hueso, no porque saldra electo, no porque lo estimen, sino mas bien para que divida el voto latino.

Este hombre de dos caras, no es persona de conviccion ademas carece de conocimientos sin poder hablar bien el idioma Español que es uno de los puntos mas importantes para protejer con explicaciones claras aquellos miembros que no entienden el Ingles asi es que una persona asi no nos seria util para representarnos en esa oficina. Este hombre a quien nos refirimos dice que el se apone porque la mayoria de nuestros candidatos es de raza de color, no toma en consideracion de la raza de color son humanos y tambien son hijos de Dios y les ampara la enmienda No. 15 dandoles el derecho de votar y ser electos.

Visitan Union City

Estuvieron en la hermosa y progresista ciudad de Union City, California, dos honorables y distinguidos Reverendas Hermanas de la Caridad, procedentes de Apatzingan, Michoacan, Republica Mexicana.

Las mencionadas reverendas son trabajadoras sociales del ilustrisimo y digno Papa Pio 12, y vienes a trabajar entre la jente con la esperanza llena de optimismo para realizar sus mejores deseos de construir un Asilo para recoger a todos aquellas niñas, no dejando las descarriar y para inculcar en ellas la fe Cristiana, que tanta falta hace en este tiempo y siempre, creer en Dios.

Suplicamos a todas las personas ayuden a estas abnegadas reverendas, para tan solemne obra de caridad.

La Internacional
Tienda de Abarrotes

Manuel y Elizabeth Morales
Propietarios
Tortillas Calientitas 4 Docenas, por solamente 50¢
PIÑATAS - Bolsas de Cuero etc.
MASA para TAMALES - HOJAS
A la hora que Ud. las Ordene
MENUDO
Todos los Domingos



CL 8 - 4702 1884 Alum Rock Ave.

Checkerboard **GARAGE**
TALLER de MECANICA



Lionel Banda
ESPECIALISTAS en
TRANSMISIONES AUTOMATICAS
Tune - Up MOTOR OVERHAUL
Reparaciones en General
CL 1 - 0606 1991 ALUM ROCK AVE.



MONTY

Montes AUTO SALES



SAMMY

Carros de Alta Calidad

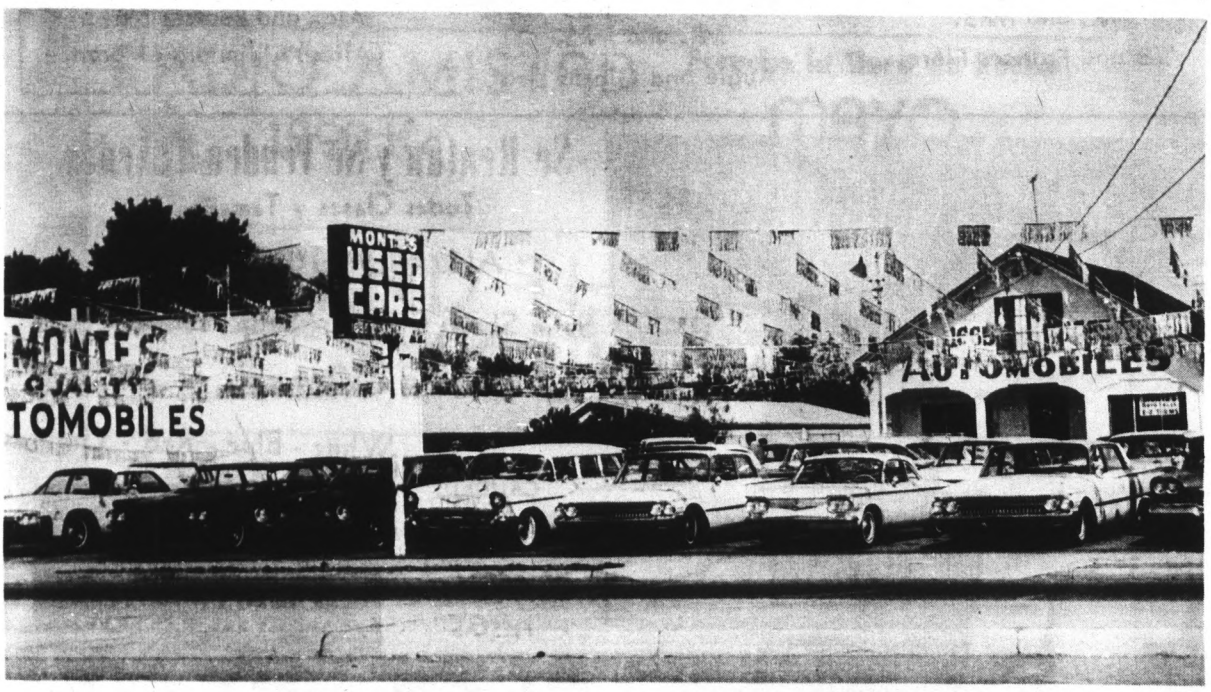
Nosotros FINANCIAMOS
o
CON EL BANCO
o
100% FINANCIAMIENTO



TIP TOP CARS

WE FINANCE
OR
BANK FINANCING
OR
100% FINANCING

Si Ud. No Tiene Credito - O Mal Credito - Aqui Se Arregla Todo



Tel. 251-7645 1665 E. Santa Clara St.



FRANK DAVILLA
AX 6-0306



Rainbow Ballroom

Dancing Every Saturday and Sunday

The Home of all the Main Attractions

Por Demanda Popular

LA ORQUESTA QUE HA CONQUISTADO
a TODO EL NORTE DE CALIFORNIA

SONORA SANTANERA

Sabado 22 y Domingo 23 de Mayo



MR. and MRS.
Joe and Frances Flores

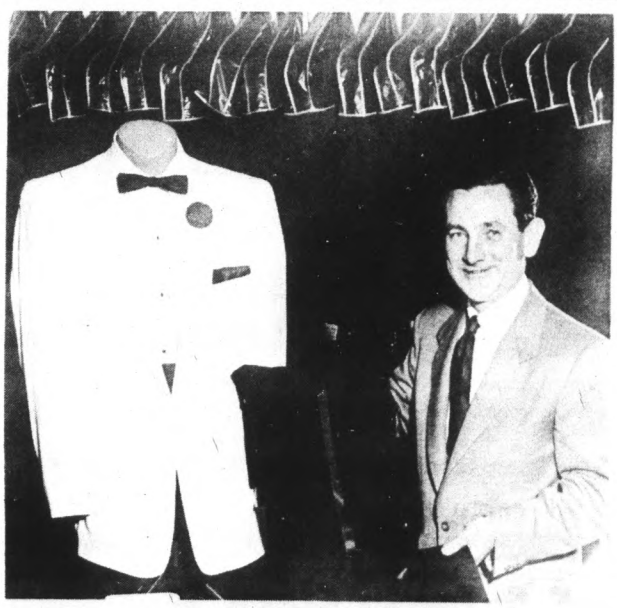
Personalities that attended the
A. G I Forum Fashion Show



MR. and MRS.
Augie and Gloria Lira



MR. and MRS.
Alex and Beatriz Navarro
(Alias) Alejandro el grande



Se Rentan y Se Venden Tuxedos

Todas Clases y Tamaños

ALL NEW TUXEDOS

Satin Shawl Collar or Satin Framed Collar

DINNER JACKETS

White - Blue - Red - Grey

LA MEJOR CALIDAD.

MATRIMONIOS

BAILES

FIESTAS

SELIX
FORMAL WEAR
SALES · RENTALS

294 - 2322 **75 S. 2nd St.**

Obtenga estos Valiosos Certificados al Comprar su Traje de NOVIA en

MAYO BRIDAL'S

Formerly AUDRY'S

Trajes para Novia y su Corte

ABIERTO Lunes de 12:00 del dia a 9:00 p.m.
Martes, Miercoles, Viernes y Sabados 9:30 a 5:30 p.m.
Jueves de 9:30 a.m. a 9:00 p.m.

LAY AWAY PLAN - First Natl. Bank Card

Se ofrece un SERVICIO COMPLETO para la Novia
Fotografia, Floreria, Invitaciones, Pastel de Bodas

Descuento Especial

Henrietta Lorigo Owner



294 - 4348 **85 W. SAN ANTONIO ST.**

For BRIDES to Be FREE BRIDAL GUIDE BOOK get yours NOW.

EXCENTRICO PRINTERS

THIS CERTIFICATE Is Good for Publishing Engagement or Wedding Picture Wedding Invitations - Humberto Garcia
CY 2 - 4273 195 DEVINE ST.

LEITER STUDIO of Photography

THIS CERTIFICATE is good for 1 - 16 x 20 $39.50 worth with purchase of 16 photo Wedding Album Mac Hernandez, Prop.
CYpress 3 - 3343 66 W. San Antonio St.

RADIO AMISTAD



1290 Kc

Escuche la Hora de Radio

MAYO

TODOS LOS DOMINGOS a las 2:00 p.m.
En su Estacion Amiga Radio K.P.E.R.

ATTEND THE CHURCH of YOUR Choice

COTTAGE WEDDING CAKES

THIS CERTIFICATE is Worth $10.00
To Apply towards the purchase of WEDDING CAKE
292 - 6880 27 E. San Antonio St.

Navlets Flowers

THIS CERTIFICATE Is Worth $10.00
Towards purchase of Bridal Unit
Jack Mieuli, Jr.
292 - 8311 2nd and San Fernando St.



THE POLITICAL ● SCENE

William T. Ellis

Harken ye all to the words you have heard and read of the need for unity. Fine articles have been written of this need by the columnists of EL EXCENTRICO. If the desire to better the communities predominated by Americans of Mexican descent is to succeed, it is necessary to advance. This can be a cause of perplexing challenges and ambiguous programs. The factor which determines success or failure is the evaluation by the individual and the application of his or her beliefs in a well coordinated participation. It must not be misunderstood when talking of unity just what this involves. A group of ten prospective car buyers, for instance, will not in unity all choose the same make, model or color of vehicle.

They may, however, all pursue with equal vigor the same criteria of efficiency, or economy, or PERSONAL SATISFACTION OF INDIVIDUAL CHOICE.

Our political beliefs likewise do not in unity superimpose themselves each on another in the same pattern. No, our needs differ, our individual sense of values differ from person to person; yet in a well coordinated activity the efforts of each will support and supplement others with whom there is a common belief. The result of this healthy competitive action is a unity which strengthens our representative form of government. No group of people among which an ethnic, religious or other socio-economic tie exists can deprive their voice of debate or dissent and expect to receive advancements of their individual and separate needs. If we place all of the votes of the ten prospective car buyers in the same basket and give their charge, under misintepretation of unity, to assumption the result may be a model "414". This is not conjecture, it is reality and a "Pat on the head" is all we get.

MAPA:

Election of officers for the San Jose Chapter of MAPA brought forth some old faces and some new ones. In analysis, the new slate of officers presents a broader representation of philosophical beliefs. The new officers are:

President	Isaias Aguilera
Vice Pres.	Mark Guerra
Secretary	Sylvia Torres
Treasurer	William Ellis
Historian	Fred Lucero
25th AD Rep.	John Castro
24th AD Rep.	Monte Amador
Parliamentarian	Dr. Cabrera
Master at Arms	Roque Ramirez

* * *

The new officers in a sincere dedication to bi-partisan betterment of the community through political activity enthusiastically invite all Mexican Americans (and concerned Anglos) to attend and PARTICIPATE. The first meeting of the new political year is to be held Friday, May 21st, at Citizens Federal Savings and Loan Community Room, 50 North First Street.

A date to remember is June 5th. An installation DINNER-DANCE will be the kick-off event for the revitalized San Jose Chapter of MAPA. The speaker will be Eduardo Quevedo, State President of MAPA. Bids for the Semi-Formal occasion may be obtained from any of the officers. This is a "must" for your social calendar.

COMMERCIAL PRINTING
PUBLISHING
PHOTOGRAPHY

Spanish English Magazine
Reaching 30,000 Readers

Humberto Garcia
DIRECTOR



CY 2-4273 195 DEVINE ST SAN JOSE, CALIFORNIA

MADAM Zora



ADIVINADORA

Poseedora de SABIDURIA
Para ayudarle en Problemas
de SALUD - ENFERMEDAD
TRABAJOS - NEGOCIOS
Traigame sus Problemas

Esta Sra. ayuda a los enamorados y parejas separadas a que se CASEN o se vuelvan a REUNIR.

CY 5-6210 144 S. 2nd. St.



Engagement



Miss Mary Rodriguez
daughter of Mr. and Mrs. Fred Rodriguez
recently announced her engagement
to
Mr. Richard Flemate
Son of Mr. and Mrs. Guadalupe Flemate
Plans are just about complete for an early
July Wedding.

Miss Rodriguez was born in Stockton, California
attended Edison High School in that city
She was choosen Miss American G I Forum
Santa Clara Chapter
Richard is a native of San Jose, California
Attended San Jose High School
Presently is a machinist at General Electric

Payless TIRE COMPANY



Jerry Hartline Mgr.

Tel. 251 - 8360

LLANTAS GARANTIZADAS

De la Mayoria de las Grandes marcas desde $7.95

FACILIDADES de PAGO

Abierto de 9:00 a 8:00 p.m.
Sabados 8 a 5:30 p.m.
Domingos 10 a 4:00 p.m.

CHEATER SLICKS

Wheel Balancing .88c
FLATS .69c

ABIERTO LOS DOMINGOS

1815 ALUM ROCK AVE.







American G I Forum San Jose Chapter Fashion Show



EXCENTRICO takes pleasure in presenting some of the lovely models and beautiful gowns that were exhibited during the American G I Forum FASHION SHOW held at the Hawaiian Gardens on April 3rd by the Ladies Auxiliary.

Mrs. ELSA RODRIGUEZ Chairman

P.S. Dear Elsa: Don't you think it is about time for that Anniversary dinner?

Dave and I are eagerly awaiting your command.

Sincerely yours, Humberto Garcia, publisher.















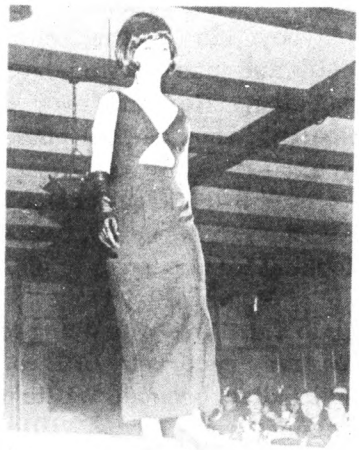






Excentrico glamour lenses capture some of the exquisite gowns modeled by Trudy Jimenez, Irene Montes, Alicia Guerra, Anita Maldonado Mary Rose Moreno, Gay Smith, Lupe Aguilar, Sussie Reyes and Frances Marroquin.

FASHIONS were by MAYO BRIDALS
Henrrieta Lorigo, Owner
Tel. 294 - 4348 85 W. San Antonio St.
All of this gowns, Cocktail Dresses, Short and Long Formals are available.



Mayo Bridals

"La Casa de la Novia Elegante"



Le ofrece un SERVICIO COMPLETO para NOVIAS
Fotografia, Floreria, Invitaciones, Joyeria
y Pastel de Bodas.

CON DESCUENTOS ESPECIALES !

Ofrecemos los ultimos
ESTILOS en TRAJES para
NOVIA y CORTE !



Henrietta Lorigo, Prop.

Tel. 294 - 4348 85 W. SAN ANTONIO ST.





GILBERT SOLAREZ

Hi, dear fans, I'm back again!

Kenny Hansen, the last of the local playboys, is getting married on a certain date and has invited over 500 people to his wedding. He wants everybody invited to respond so they can eat on due date. We thank you.

Bill Vazquez is behaving real nice to all the girls lately. Could it be that he is looking for someone to settle down with???

P. S. Bill Vazquez was telling me that Lalo Caballero was dying to cut two of Willie Vargas records. Bill would like to know if Lalo died because Willie's records haven't been cut yet. Maybe Willie needs a receding manager.

Ceasar is around town and is only seen in the wee hours when every one is in bed sleeping. Ceasar was last seen by one of my spies eating a plate of nopales with chicharrones hiding in the kitchen of the Rebozo Restaurant.

I think it is Highway Robbery the money they charge to go into these after hours joints (DUMPS). You have to be very careful and not turn your back in one of those shady houses of sin.

To the Quiet Mexican American: Does he ever get out and try to promote progress among the Mexican Americans or does he just sit home and shoot his big mouth off like a bumb record, because if he does he should be cutting records with Lalo Caballero. By the way I noticed your name doesn't appear in the MAS GRAFICA Magazine anymore.

How come??????

FURNITURE!

If you are looking for new furniture drop in and see us at Furniture Discount House where you get the most for your money in furniture and not strawberries.

Joe Sanchez, Gil and Hank Coca and yours truly will gladly help you in selecting the furniture of your choice. EASY CREDIT.

It gives me a great pleasure to introduce a very charming and young lady graduate of James Lick High. Miss Evelyn M. Lopez. She is employed by Mr. Robert Kaiser, attorney at law, as a private secretary.



She is the cutest little bunny on this side of the Rockies. She is looking for an eligible fella to call her guy, so she can call him POPPO!

The only thing she dislikes in the morning when she gets up is her cat Cora Pondera who meets her on the front porch snivering because she is the first one up. So she gives the cat a swift kick in the guts and swings it by the tail over her neighbor's petunias. One thing she can't stand is a wise guy and a smart alec cat.

Evelyn comes from a very nice family of twelve sisters and brothers. Rosie, Martha, Marge, Big Bad Bill, Bertha, Jinny, Cora, Gina, Terry, Gloria and Cecilia.

Presently she is attending a business school in San Francisco to become a court reporter, also a lady wrestler. I am confident that she has the ability to become a gold brick lawyer and a top diesel mechanic.

My carnal Art Alaska Lopez, the best dressed dancer, is shopping for a nice home in the Willow Glen area. Could this be that Alaska is thinking of getting hooked?

This could mean the end of an era! I don't really think so - Alaska has too much on the ball.

PETE ROJAS
Say Hello to him
at
FURNITURE
DISCOUNT
HOUSE



★ FURNITURE DISCOUNT House

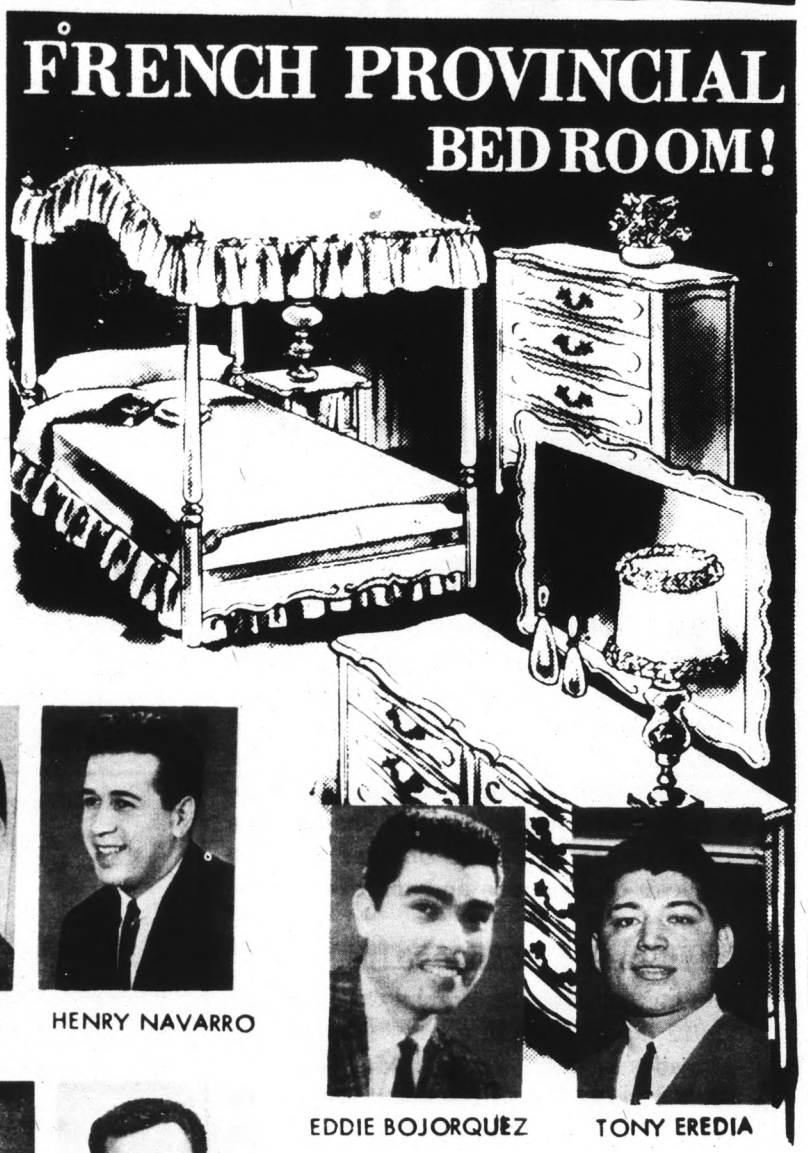


HANK COCA

Spanish
TV SHOW
CHANNEL 11

Direct from Mexico City
Every Sunday 10 to 10:30 a.m.
SEE OUR WONDERFUL
WEEK END SPECIALS !

FRENCH PROVINCIAL BED ROOM!





GIL COCA



JOE SANCHEZ

HENRY NAVARRO

EDDIE BOJORQUEZ

TONY EREDIA



CANDY VELIZ



GILBERT SOLAREZ



PETE ROJAS

WE GUARANTEE LOWEST PRICES
WE GUARANTEE SERVICE and What we SELL
WE GUARANTEE Style and Quality
No Carrying Chgs. just low Bank Interest terms

6 LOCATIONS to SERVE YOU !

1975 MISSION ST. San Francisco
7134 E. 14th STREET OAKLAND
2130 EL CAMINO SAN MATEO
836 E. Sonoma Blvd. Vallejo, Calif.
607 E. MARKET ST. SALINAS
82 E. SANTA CLARA ST. San Jose

USE OUR LAYAWAY PLAN

Easy Credit Terms

CY 7 - 9486

82 E. Santa Clara St.



DAN
TELLEZ

A TRIBUTE TO BILL LOPEZ

On behalf of the GI Forum's San Jose Chapter, I respectfully would like to express our most sincere thanks and appreciation for a year of Bill Lopez's time, effort, expense and devotion afforded the Forum as Chapter Chairman and Subscription Manager of our national newspaper, THE FORUMEER.

Also, last but not least a kind word of appreciation and thanks is extended to Marge, Bill's wife, who I am sure has been very patient and understanding.

Since Bill's resignation as Chairman, Mr. Pat Vasquez has demonstrated that he indeed has all the qualifications necessary to carry the ball in an eloquent manner. Pat has done such an exceptional job in the last few months that I believe that he has definitely proven himself, without a shadow of a doubt that he can carry the Chapter through another year of progress and achievement.

* * *

SJ COLOR GUARD TO PRESENT COLORS

The San Jose Chapter's Color Guard will again compete in this year's Memorial Day Parade in San Jose on May the 31st.

Next month they will present the colors at our California State Convention to be held at the Cabaña Motor Hotel in Palo Alto commencing June 25th and lasting three days.

* * *

STEAKS! REFRESHMENTS! MUSIC!

For our annual Stag Barbecue at Senter Park we will have the "TRIO SILVESTRE" providing the entertainment. It will be at 2800 Senter Road on Saturday, June 19th from 2 PM to 2 AM. Tickets will be available that will enable you to enjoy a delicious barbecued steak dinner for a mere $2.25.

We will have throwaway utensils, so if you care to be served in your usual style, please bring your own along.

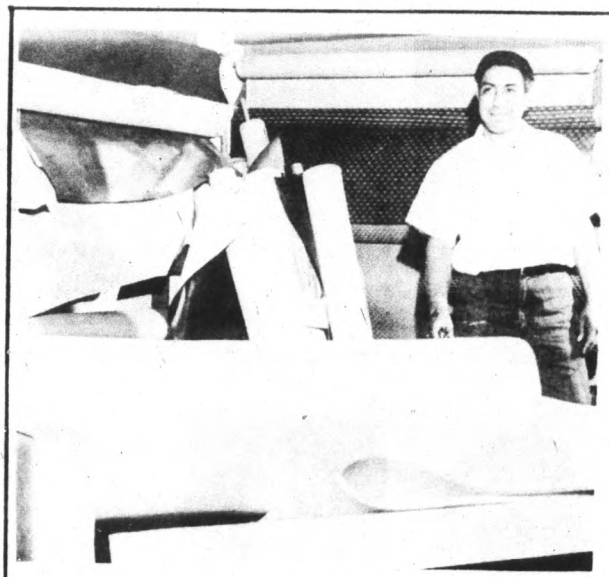
Incidentally, we hope to have a booth available on the grounds for those of you who would like to attend and find out all about the American GI Forum and the undertakings of the San Jose Chapter.

Renewal Drive in Progress Now!

A vigorous drive for renewals and new members will commence this month and continue through the month of June.

You don't have to be at every meeting to be a good member and you don't have to agree with everything we do, but if you would only join now, the sooner we will hear your criticism and the better off we will all be. One thing you don't want to do is wait for the day that you believe that you will have plenty of time to be able to participate at all of our doings for it seems to never arrive and the time actually needed is nominal.

Also I firmly believe that a fair or poor member is better than just good intentions and excuses of a hundred possible prospects. While you are thinking about it, why don't you get an application form from any Chapter member and let us process it as you continue to consider?



Seat Covers from $14.95 up

COMPLETE CUSTOM UPHOLSTERY
Convertible Tops - Insurance Work
Airplane, Trucks & Boat Seats
RECOVER & REPAIR FURNITURE
Financing Available - Joe Moya, Prop.
AT HEDDING ST.
286 - 3434 905 N. 8th St.



De La Rosa's

LATIN AMERICAN IMPORTS

- En Su Nuevo Domicilio -

Con Nueva MERCANCIA, Libros, Revistas y
Periodicos en ESPAÑOL.
Discos ALEGRES para todos los Gustos
Hermosas Curiosidades propias para REGALOS
TRAJES y BLUSAS TIPICAS
Variado surtido de LOZA de Oaxaca y Guadalajara
VISITE este ESTABLECIMIENTO MEXICANO.

CY 7 - 4976 95 S. MARKET ST.

Please Remit: $2.99

El Excentrico

Check ( ) or Money Order ( )

for one year's subscription to EL EXCENTRICO Magazine (24 ISSUES).

292-4273 • 195 Devine St. • San Jose 10, Calif.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

SUBSCRIPTION BLANK No. Calif's Oldest Mexican-American Publication

---

VALUABLE COUPON

With this COUPON
Only, at both la Rosa
BEAUTY SALONS
Offer Expires May 31
1965

CLIP OR TEAR OUT AND USE

AT LA ROSA BEAUTY SALONS

NOW . . . . $1.00 OFF

ON STYLE SET & SHAMPOO, COMPLETE





CALL TODAY FOR AN APPOINTMENT

LA ROSA BEAUTY SALONS

186 S. Second St. CY 4 - 9254
1504 E. Santa Clara St. 251 - 1845
Open 'til 9 p.m. Monday thru Saturday
Eastside Location open Sunday 9 to 3

For regular hair
includes haircut,
reg. or med. length
shampoo and set.....

COLD WAVE
NOW, COMPLETE
$4.85



Club Riviera

Frank Espinoza

The bomb has fallen. It did fall on the nite of May 15th. It seems that the crowd was quite pleased with the music at our dance. I must say there was no problem as far as dancing space was concerned.

Club Riviera would like to thank the people that attended our dance. A special thanks to Club San Felipe for the nice telegram sent us during the dance. To our members I say this, we will do better next year.

EL DORADO 3 RIVIERA 4

Our first game of the league with El Dorado on Sunday, May 16th was a very hard fought game. Riviera won out with a final score of 4-3. We had some real good clutch plays by some of our players and had terrific pitching from Joe Padilla. Joe had his pitches working good as he struck out eight men. I say this because some El Dorado players wield a mean bat.

Next Sunday we will be playing Club San Felipe at 11:30 on Columbus Park. San Felipe has always had a strong team so this one should be a game to see. Be there on Sunday.

KAWAKAMI IS ULAC OFFICIAL

I'd like to congratulate our Club President Frank Kawakami. At the last ULAC meeting Frank was elected to an executive position for the next year. Nice going, Frank and I am sure he will do a fine job in his capacity.

ANNUAL MILPITAS CARNIVAL SOON!

In a couple of weeks Riviera will be involved with the running of a booth in the Annual Milpitas Carnival. We hope to see all our friends out there for a good time.

Speaking of friends, I'd like to say that some of our so-called friends gave Riviera quite a let down for our dance on May 15th. Perhaps they were attending one of the two other social functions that were being held on the same evening. Evidently announcing the dance on the social calendar of events means nothing to the other clubs and organizations. I must relate that turnabout is fair play.

While we hope to see our friends in Milpitas we certainly hope you stop in at Las Cuatro Milpas for a refresher on your way home.

I was very sorry to hear that Frank Kawakami's mother-in-law is severely ill following a stroke suffered the nite of May 15th. Club Riviera wishes her a full and speedy recovery.

I'd like to thank Bert Garcia for his tolerance and patience. It was greatly appreciated. I'd also like to wish the happiest birthday for my wonderful wife and to my lovely daughter on May 24th and May 28th.

That's all for now, till next issue I'll be keeping an eye out for you.

Obtenga su Revista EXCENTRICO en las tiendas que aqui se anuncian



Maria La Rosa. Prop.

Nos Especializamos en Recetas

Preparadas EXACTAMENTE como su MEDICO indique

FREE DELIVERY S. & H. GREEN STAMPS

MEDICINAS MEXICANAS CABELLINA etc...

Laboratorios D'FRANCIA

ABIERTO LOS DOMINGOS

CY 4-5030 30 S. MARKET ST.

Galeria Infantil



STEVEN TORRES
9 mo. - Born in S.J.
Parents
Daniel and Eloise Torres



RICHARD VANEGAS
6 mo. - Born in Campbell
Parents
Albert and Stella Vanegas



LEITER STUDIO

BELINDA LOPEZ
9 mo. - Born in S.J.
Parents
Gilbert and Elma Lopez



RICKIE RODRIGUEZ
3 mo. - Born in S.J.
Parents
Rafeal and Mary Rodriguez

Reliable AUTOMOTIVE

TALLER de MECANICA

Motor Overhaul - Rebuilt Engines

ABIERTO DIARIAMENTE
8:30 de la mañana a 7:00 de la noche
Sabados hasta las 6:00 p.m.

GRATIS ! Le prestamos un Carrito mientras le Arreglamos el Suyo.

FREE TOWING SERVICE

SERVICIO COMPLETO de MECANICA
Motores Reconstruidos - Transmisiones - Anillos
Frenos - Clutches - Cranckshaft etc.

CARROS IMPORTADOS y DOMESTICOS

Jesus Gonzales, Joe Barrios y Angel Gonzales estan a sus ORDENES.

Toda Clase de REPARACIONES

Motores Reconstruidos $145 y $225

6 Cyl. $145 8 Cyl. $225 Precio Completo

Anillos y Valvulas $75 - V8 $135

Para Carros Chevrolet - Ford y Plymouth

AJUSTE (GRIND) VALVULAS
4 Cyl. $35.00 V8 $50.00

Compare Nuestros Precios y Servicio con **todos los talleres de Mecanica.**



Angel Gonzales Prop.

Tel. 225-1621 2725 S. First St. San Jose Calif.

Triunfadoras el dia de las MADRES en el Mary Ann Gardens durante las grandes tardeadas que se llevan a cabo todos los DOMINGOS. Iz. a der: Enriqueta Lorigo, Linda Garcia madre mas joven, Aurora Rodriguez 11 hijos, Ignacia Alarcon 11 hijos, Refugio Garcia 65 años de edad con 11 hijos y 18 nietos, Minerva Romayor, con 9 hijos y la popular Marce Mora columnista de EXCENTRICO. photo por Terry Diaz.



CONTROL REMOTO
Radio KPER
De la 1:30 a las 3:00 de la tarde los Domingos con su locutora
ENRIQUETA LORIGO

GRAN TARDEADAS
TODOS LOS DOMINGOS
Mary Ann Gardens *901 Lincoln Ave.*
SAN JOSE, CALIFORNIA



Las Encantadoras TINA READ y VANGIE BOJORQUEZ le atenderan.

No Money DOWN!
Easy Monthly Payments!

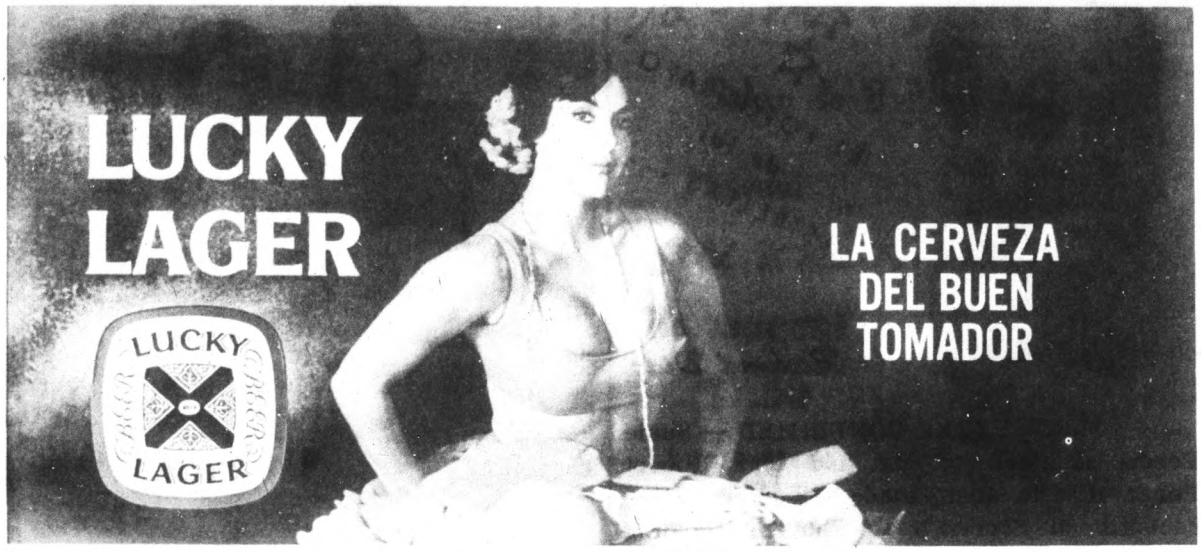
ANILLOS
para MATRIMONIO
desde $10.00

Grande Seleccion de
RELOJES
para Damas y Caballeros

Tina y Vangie le demostraran las muchas Gangas que esta gran Joyeria Ofrece
Y Rapidamente le ayudaran a establecer SU CREDITO.

ROGERS JEWELRY CO.
Famous for BIG Diamond Values

Tel. CY 5-2056 200 S. FIRST ST.
SAN JOSE, CALIFORNIA



GENERAL BREWING CORP. SAN FRANCISCO, AZUSA, CALIF. — VANCOUVER, WASH. — SALT LAKE CITY, UTAH



MR. and MRS.
Jess and Cuny Medina

MIKE YBARRA, JR.
PATTY VALENTI
Miss American G I Forum
1964



Personalities that attended the
A. G I Forum Fashion Show



MR. and MRS.
Dan and Romelia Vasquez

Simon's **Beauty Salon**

Salon de Belleza Mexicano

Permanent Wave
PRECIO COMPLETO.

$ 5 .00

LAS MEJORES ESTILISTAS en EL
Norte de California

ABIERTO:
Lunes a Sabado de 9:00 a.m. a 9:00 p.m.

Domingos de 9 a 5:00



NO NECESITA CITA

SERVICIO DE BELLEZA COMPLETO
Corte de Pelo - ESTILO - PINTURA - PLATEADO

Teddy Castillo

32 South MARKET STREET
(Cercas de la Farmacia LA ROSA

Tel. 295 - 5391



EL FOTOGRAFO de las ESTRELLAS ...

Richard Diaz



SUSIE PEREZ CONFIRMED -- Susie Perez, daughter of Mr. and Mrs. Robert Perez of San Jose, made her confirmation recently at Sacred Heart Church. Handing Susie her certificate is Father Cox.



These lovely San Jose girls are (left to right) Delma Carbajal, Jo Ann Castillo, and Minerva Carbajal. The photo was snapped during the Food Drive Talent Show at Azteca Hall on March 5, 1965.

☆☆☆☆

Enjoying the dance at the Rainbow Ballroom on Oct. 31 of last year were Carmen Leon (left) and Elvia Chavez of San Jose.

From Guadalajara, Jalisco (Ay! Ay! Ay! Ay!) is beautiful Linda Gonzalez. She likes singing and sports and dancing at the Rainbow.

We like looking at her.





Advanced AUTOMATIC TRANSMISSIONS

Advanced
AUTOMATIC TRANSMISSIONS
433 Willow St.
San Jose, Calif.
hone 286-4008
297-7645

Reseal Trans. $26.95 Labor plus parts.
OVERHAUL $37.50 Labor plus parts.
FINANCING AVAILABLE

FREE COURTESY CAR

Jim McKelvey

286 - 4008 **433 WILLOW ST.**

Jo - Mar BEAUTY SALON

Salon de Belleza Mexicano

Special

Cold Wave

Permanent

$7.50



EXPERIENCED
OPERATORS
Who use only the Finest
Solutions and Fully
GUARANTEE
Their WORK

JOSEPHINE MONTECINO

Open SUNDAY'S 10:00 a.m. to 4:00 p.m.

OPEN Tuesday thru Saturday 9:30 to 6:00 p.m.

CLOSED MONDAY

Thursday and Friday Open Evenings by Appointment

Corner Delmas and Auzerais

CY 2 - 2550 **385 Delmas Ave.**



BETTY FIGUEROA daughter of Mr. and Mrs. Manuel Figueroa exchanged vows with Mr. RIGO DELGADO son of Mr. and Mrs. Antonio Delgado on March 20th at 4:00 in the afternoon at the Grace Baptist Church in this city.
LEITER STUDIO

For ARTISTIC and CORRECTLY
DESIGNED
Wedding Invitations

Our PRINTING DEPARTMENT

Is at Your SERVICE.

El Excentrico
Magazin Social, Fotográfico Latino-Americano
HUMBERTO GARCIA
Director

Telephone CY 2-4273

195 DEVINE ST. SAN JOSE, CALIF.





Dave Sierra

SHORT SHOTS . . . . . .

The other day, at 6:20 A.M. we saw a man hard at work, digging a hole at the intersection of Goodyear and Graham Street. He was going to replace a KEEP TO THE LEFT sign which had been knocked down.

"Probably a city employee," the wife said when I commented on the digging.

"Couldn't be," I replied. "Not city or county either. If he was working for the city or county, there would be a truck in the middle of the street holding up traffic and two or three men leaning on shovels watching him dig."

* * * * * * * *

We would like to congratulate City Council candidate JOHN MUSILLI on his hard fought campaign in the April elections. Speaking of elections, after the last one, don't you sometimes wish San Jose had another daily newspaper? I do. ALL the time.

Did you realize that San Jose State athletes have won seven national titles since World War II? They are exceeded in total number of national championships won only by University of Southern California, Yale, Illinois, Michigan, Michigan State, Ohio State, and Penn State. That is damned good company, amigos.

San Jose State's Spartan Foundation is presently conducting a membership drive and we hope that all of you who have the time and money and are interested in seeing San Jose State excell in athletics will join and boost the Spartans!

* * *

BEER DRINKING SEASON IS ON!

Teenagers around my neighborhood have gotten onto a pretty nice scheme to get their beer during these hot spring days.

Last Friday we saw a carful of teenagers let a wino out of their car at First & Oak Street. Teenagers park the car in lot of market and wait. Wino buys the beer and walks out to the car, raises the trunk door and puts the beer inside. Driver gets out and puts something into wino's hand and it's Hi Ho and Away we Go!

BUMS LEAD NATIONAL LEAGUE BY 3!!

The pitch-rich Los Angeles Dodgers today lead the National League pennant race by a full three games over 2nd place Cincy.

The San Funcisco Frankfurters trail by four games and are much better than they have shown to date. We were in the crowd the day Big Don Drysdale 3-hit the Franks in gaining his 2nd win over SF this year.

The San Funcisco Giants must have been happy as hell when the Dodgers left town as they haven't had too much luck with Koufax, Osteen, Podres, Drysdale, Miller, Roseboro, Parker, LeFevbre, Wills, Tracewski, Griffith, Davis, Fairly, Ferrera, Perranoski, Purdin, Reed, Brewer & Co.

VIVAN LOS DODGERS DE LOS ANGELES!



In this photo, shot by Richard Diaz at last year's United Food Drive Dance, are beautiful residents of San Jose - Susan, Caroline and Lorine. The girls report having had a terrific time at the Food Drive dance.

We have instructed our "Fotografo de Las Estrellas", Richard Diaz, thusly: Da HellwithLasEstrellas, get more pictures of our local beautiful women.

Agencia de Bienes Raizes



GEORGE GOMEZ REALTY



Blanca y Jose J. Alvarado

Asuntos de INMIGRACION

Traducciones - Notario Publico

Nuestra larga Experiencia en tramitar Documentos de Importancia es su mejor Garantia

Agencia de CASAS

251 - 6756 258 - 1366 Res.

2194 ALUM ROCK AVENUE.

La Malagueña



El Sabado 17 de Abril, Sabado Santo fue el DIA de SANTO de la Guapa, Encantadora artista

LA MALAGUEÑA

Aunque lejos se encuentra la felicitan sus hermanos Xenia y Lola Beltran que se encuentran de visita con su tia Isabel Mejia en S.F.

El dia 5 de Marzo salio rumbo a la ciudad de Panama la despampanante y conosida cancionista de Ranchero La MALAGUEÑA.

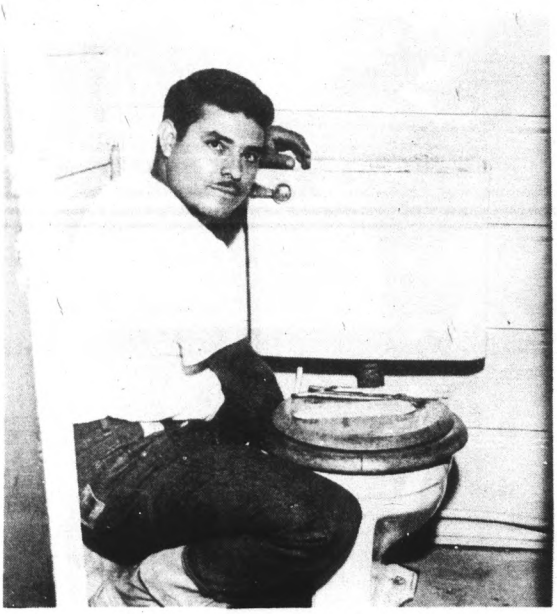
Feliz viaje le desean sus Amistades !



Maria Eugenia Sanmartin

Esta muy bien proporcionada estrella del cine nacional nacio en Mexico, D. F. Se inicio como modelo y poco a poco se ha ido superando hasta convertirse en una estrella de primera magnitud.

D. H. PLUMBING



CHENTE DIAZ

Toda Clase de Trabajos de PLOMERIA
Instalaciones - Reparaciones en GENERAL
pregunte por Chente Diaz.

Tel. 248 - 5971
Tel. 286 - 1927 **2970 Moorpark Avenue**



En la grafica: Parte del Atento Personal.

Ozuna

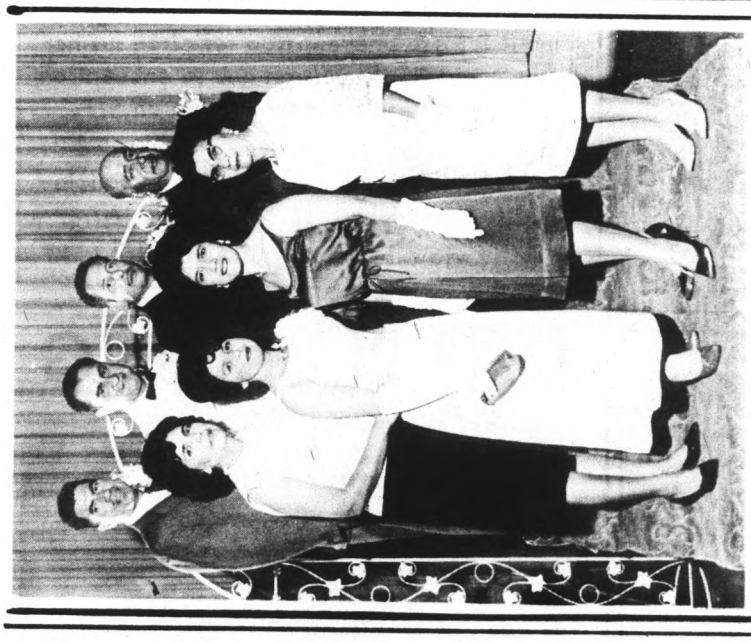
PRODUCTS

PANADERIA y FABRICA de TORTILLAS

Aqui encuentra Diariamente
TORTILLAS - PAN MEXICANO y TAMALES Calientitos
Tambien encontrara Ud. todos los ingredientes

ORDENE SU MASA CON TIEMPO
RICA BARBACOA y Sabrosa MENUDO
Todos LOS DOMINGOS.

CY 3 - 1773 363 AUZERAIS AVE SAN JOSE, CALIFORNIA



Personalities that attended the American GI Forum, San Jose Chapter FASHION SHOW-
Mr. and Mrs. Raliegh and Vera Zarate
Mr. and Mrs. Daniel and Anita Campos
Mr. and Mrs. Lupe and Mary Lozano
Mr. and Mrs. Luis Campos
excentrico photography.....



En la grafica el Dr. Lawrence Stern y la guapa recepcionista Sussan Lopez.

Dr. HAROLD ZLOT
Dr. LAWRENCE STERN
OPTOMETRISTS

EXAMEN CIENTIFICO

Los Doctores ZLOT y STERN le ofrecen una EXAMINACION CIENTIFICA.

CONTACT LENSES - CIENTOS de ESTILOS
Se Aceptan Casos de Old Age Pension
ABIERTO: Lunes a Sabado de 9:00 a.m. a 6:00 p.m.
Se Localiza en el edificio de Kay's Jewelers.

PAGOS FACILES

CY 5 - 4805 67 S. FIRST ST.

Pink Elephant MARKETS

★ Complete line of Mexican Foods



En la grafica parte del atento personal de izquierda a derecha:
PETE GARCIA, TIM GUTIERREZ, JOE TORRES, ISAAC VASQUEZ y MANUEL LAGRANDE

LINEA COMPLETA de CHILE, ESPECIES y MANTECA
LOS PRECIOS MAS BAJOS DE PLAZA en la FAMOSA HARINA LA PIÑA

CENTRAL VALLEY NAT'L. BANK - MONEY ORDERS
SE REGALAN THRIFTY GREEN STAMPS

Fruits & Vegetables at Farm Prices

OPEN DAILY TILL 9 PM

HYDE PARK PINK ELEPHANT market

PINK ELEPHANT market

OPEN DAILY TILL 12 MIDNITE

251 - 1929 400 S. KING ROAD 286 - 8161 1098 NORTH FIRST ST.

SAN JOSE, CALIFORNIA

TEATRO LIBERTY

Tony De Maria
Gerente

CY 7 - 1456 67 S. MARKET ST. SAN JOSE, CALIF.



▪ MUSEO DEL HORROR ▪

Julio Aleman - Patricia Conde

Se Exhibiran el Jueves, Viernes, Sabado 27, 28, 2º de MAYO



▪ SI ME HAN DE MATAR MAÑANA ▪

Pedro Infante - Sofia Alvarez